

from the desk...



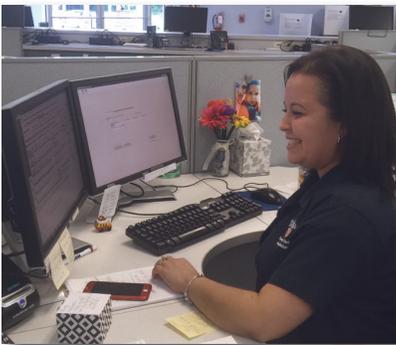
Craig Latimer
Supervisor of Elections



VoteHillsborough.org

April 2017

Taking Care of Business dollars & cents



April is a great month to talk about what we're doing to be conscientious stewards of taxpayer money. Here are three examples:

1. Efficient Staffing: We maintain a core of about 40 permanent staff members, and then ramp up with hundreds of temporary workers as we get closer to the election cycle and then thousands of poll workers for Election Day coverage.



2. County Cooperation: We team up with other county offices to share resources when we can, including a phone system and fiber lines.

3. Ongoing Online Communication: We use our website and social media to educate our community on how to register, when and where to vote, what to bring, who's running for office, how to run, and more. And **you** can dramatically increase the impact of these free resources simply by sharing what we share.

IN THE NEWS

More than 58,000 people moved to the Tampa area last year—accounting for the nation's fifth highest population gain, according to new data from the U.S. Census. We keep an eye on population growth, because it affects planning for our Early Voting and Election Day locations and staffing.



the flip side



VoteHillsborough.org

KEEP CURRENT

Register · Vote By Mail · Early Voting · Election Day Voting · **My Registration Status** · My Sample Ballot

While you're spring cleaning and getting your taxes together, don't forget us!

Check your voter registration status by going to VoteHillsborough.org or give us a call at (813) 744-5900. It's important that your name, residential address, mailing address and party affiliation are kept up to date.

It's also not too early to submit a request for Vote By Mail. That way, when the 2018 elections come around, you'll already be on the list to receive your ballot at home. Vote By Mail is the most convenient way to vote!

SPOTLIGHT ON COMMUNITY OUTREACH

Walk Like MADD



Last month's partnership with Mothers Against Drunk Driving was a "two-way street." They invited us to host a voter information table at their event, and we formed a fundraising team to further their mission of eliminating drunk driving on our roads.

Our office was one of 45 teams. Not only did we reach our team goal—we helped MADD raise more than \$70,000.



the last word

If your organization is interested in a behind-the-scenes tour of our Elections Service Center or would like a speaker to talk at your next meeting about what we do to prepare for elections, contact Gerri Kramer at (813) 367-8827 or email gkramer@hcsoe.org.

